



**LEADING WOMEN  
IN TAX FORUM**

MAY 28, 2020

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<https://events.internationaltaxreview.com/womenintax-CA>

 #ITRWomeninTax

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## OVERVIEW

Now in its second year on the West Coast, this interactive one-day forum will focus on US and global tax developments and will provide women in tax with an opportunity to network and learn from industry thought leaders.

Subjects will include: tax reform changes and international tax developments; digital taxation; transfer pricing; managing tax controversy; and much more. Throughout the day, dynamic discussions will examine best practice and innovation around leadership, career progression, work-life balance and mentorship. Leading women tax professionals will share their valuable experiences, thoughts and insights with the audience to promote the next generation.

ITR's Leading Women in Tax Forum is an inclusive event, welcoming junior corporate tax professionals all the way through to managers, directors and heads of tax, and newly admitted lawyers through to managing partners (both men and women). The forum aims to support the advancement of women in tax through a one-day programme and provide a professional development opportunity.



### VENUE

San Mateo Marriott,  
San Francisco Airport  
1770 S Amphlett Blvd,  
San Mateo,  
CA 94402

## WHO YOU WILL MEET

Tax managers		Tax executives
	Heads of tax	
Tax directors		Private practice attorneys and advisors

## BENEFITS OF ATTENDING

- Gain an update on the latest development in tax law, practice and policy
- Hear from today's outstanding women in tax
- Discuss the challenges women continue to face in the workplace
- Be inspired with practical advice from women who have worked hard to balance rich professional lives
- CPE accredited

“ I loved how it combined both technical tax updates but also included lots of insights on how to improve our leadership skills and move up in our careers ”

*Monica Wong, Tesla*

“ It's such a great opportunity to share experiences with other woman in tax. Also, it is great to learn how tax departments are in other companies ”

*Maggie Guo, Intuitive Surgical*

“ I felt empowered to be among woman leaders ”

*Anonymous*

## PROGRAMME

09.00 REGISTRATION AND NETWORKING BREAKFAST

09.30 CHAIRMAN'S OPENING REMARKS

Anjana Haines, managing editor, ITR

### 09.40 PANEL NO 1: Taxation of the digital economy – impacts, challenges and global trends

- OECD BEPS pillars one and two
- Digital tax laws - unified approach and unilateral measures

### 10.30 PANEL NO 2: Managing global tax controversy

- Use of dispute resolution and mutual agreement procedures (MAP)
- Advance pricing agreements (APAs) and the potential advantages
- The OECD International Compliance Assurance Programme (ICAP 2.0)
- Establishing positive external relations, including with tax authorities
- The trend towards greater exchange of information - what has the affect been?
- Managing your organisation's risk profile

10:50 NETWORKING TEA AND COFFEE BREAK

### 11:15 PANEL NO 3: International tax developments and impact of US tax reform - keeping up with the changing tax landscape

- Rules on inter-company loans on FX and inter-company financial transactions
- Withholding taxes - FACTA update
- BEAT - pricing method and services cost method
- GILTI/FDII update
- FTC income tax treaty analysis
- Permanent establishments - impact on restructuring and acquisitions
- Foreign business operations of US companies after tax reform
- The Multilateral Instrument (MLI)

#### SPEAKER

Anne Maher, senior counsel for global tax planning, policy & controversy, Coca Cola

### 12.05 PANEL NO 4: Developing your leadership style and personal brand

- Advice on embracing influence, power and running a successful tax department
- What is your personal brand and how to market it
- How to be perceived as a leader
- Tools for women to have a voice in leadership

12.55 LUNCH

#### WORKSHOP SESSIONS:

Delegates will be able to join two of the following facilitated workshops (one at 13.55 and one at 14.25), which will last for 30 minutes each. During these interactive group discussions, the facilitator will put together a list of recommendations on how to improve your organisation's talent management and retention of women in the tax profession.

### 13.55 Workshop A: How women manage their work life balance - can we have it all?

*This workshop will analyse if as women we can balance what are often hectic lives at both work and home - is it really possible to do both.*

OR

### 13.55 Workshop B: Being heard - developing your influencing skills and being a valued voices

*This interactive session will be discussing techniques to ensure your voice is heard and respected in order to convey confidence in your daily role, as well as the importance of active listening and critical thinking..*

#### SPEAKER

Lisa Li, director of transfer pricing and special projects, Uber

### 14.25 Workshop C: Finding champions to support women - good mentorship and role models

*This workshop looks at why good mentorship and role models is essential in upper management and why we need to all find those champions to support them.*

OR

### 14.25 Workshop D: Career progression - growth and advancement in the field of tax

*This session looks how to sell upsell our current skills - whether it be to land a promotion or taking those essential next steps on your career to progress up the ladder.*

14.55 NETWORKING TEA AND COFFEE BREAK

### 15.20 PANEL NO 5: The transfer pricing landscape - BEPS and other developments

- Technology taxation and MAP
- Country-by-country reporting (CbCR) - TP reporting and documentation
- Managing foreign joint audits - dealing with the increase
- Post-BEPS landscape - potential changes to the arms-length standard
- BEPS 3.0 – how the alternative minimum tax rules work in practice

#### SPEAKER

Lisa Li, director of transfer pricing and special projects, Uber

### 16.10 PANEL NO 6: Strategically managing the in-house tax department

- How tax departments can partner with finance, HR and sales to have a voice
- Increased collaboration between tax lawyers and tax accountants internally
- Early engagement of disruptive tech of new business models
- Scaling a tax department with a lean team

#### SPEAKER

Sharell King, head of tax, Segment

17:00 FORUM ADJOURNS



## BOOKING FORM

	Tax Executives	Advisers/Consultants/ Private Practitioners
Early bird rate (before April 3)	<input type="checkbox"/> FREE	\$795
Standard rate (after April 3)	<input type="checkbox"/> FREE	\$1095

### YOUR DETAILS FOR REGISTRATION (PLEASE PRINT)

#### Delegate

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

*Please photocopy this page if registering more than one delegate*

### METHOD OF PAYMENT

Please tick the appropriate box to choose your payment method and sign below:

- Bank transfer (details will be provided by invoice)
- Credit card payment (pay online at <https://events.internationaltaxreview.com/womenintax-CA> or call +44 (0) 20 7779 8938)

**REGISTRATION:** All registrations are subject to final review. Where the registration fee applies, the fee is charged in USD

**PAYMENT:** All registration fees (where applicable) must be received in full prior to the invoice due date or event date, whichever is sooner.

Please note that in completing this booking form you undertake to adhere to the cancellation and payment terms listed on this form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Position: \_\_\_\_\_

### TO REGISTER

#### Telephone

+44 (0) 20 7779 8938

#### Email

registrations@itrinsight.com

#### Mail

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### CANCELLATION POLICY:

By registering for an event, you are agreeing to the terms and conditions whereby you are liable for a cancellation fee or the full conference fee (and field trip, pre/post conference workshops).

### PAYING DELEGATES:

All cancellations by Participants must be received in writing at least 6 weeks before the first day of the Event (April 16, 2020). We cannot accept verbal cancellations. If written cancellation is received in writing at least 6 weeks before the first day of the Event, we will refund Fees already paid (if any) less a 10% administration charge (or such other charge as shall be specified in the Content provided to Participants upon registration for the Event). If written cancellation is not received in writing at least 6 weeks before the first day of the Event, the Participant shall be liable for payment of the Fee in full, irrespective of any non-attendance at the Event (no refund shall be due on any Fees already paid and/or any unpaid Fee invoices shall remain due and payable in full).

If owing to a force majeure, International Tax Review is obliged to postpone or cancel the event. International Tax Review will not be liable for any travel or accommodation expenses incurred by delegates or their organisations. Badge swapping with other registered/non-registered delegates is against our company policy and will not be permitted.

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